



# PRESIDENT ELECT™

## CAMPAIGN STRATEGY SHEET CANDIDATE \_\_\_\_\_

Week

1

2

3

4

5

6

7

8

9

Cash Remaining \$

Overhead \$

National Ad Dollars \$

Regional Ad Dollars \$

Names: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Individual State

Ad Dollars \$

States: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Campaigning:

Total Dollars Spent

Campaigning \$

Notes, Like "Debate"

or "Trips" Abroad

Total Spending \$

Weekly Poll Total Votes

Candidate #1 \_\_\_\_\_

Candidate #2 \_\_\_\_\_

Candidate #3 \_\_\_\_\_

Electoral Votes

Candidate #1 \_\_\_\_\_

Candidate #2 \_\_\_\_\_

Candidate #3 \_\_\_\_\_

Too close to call

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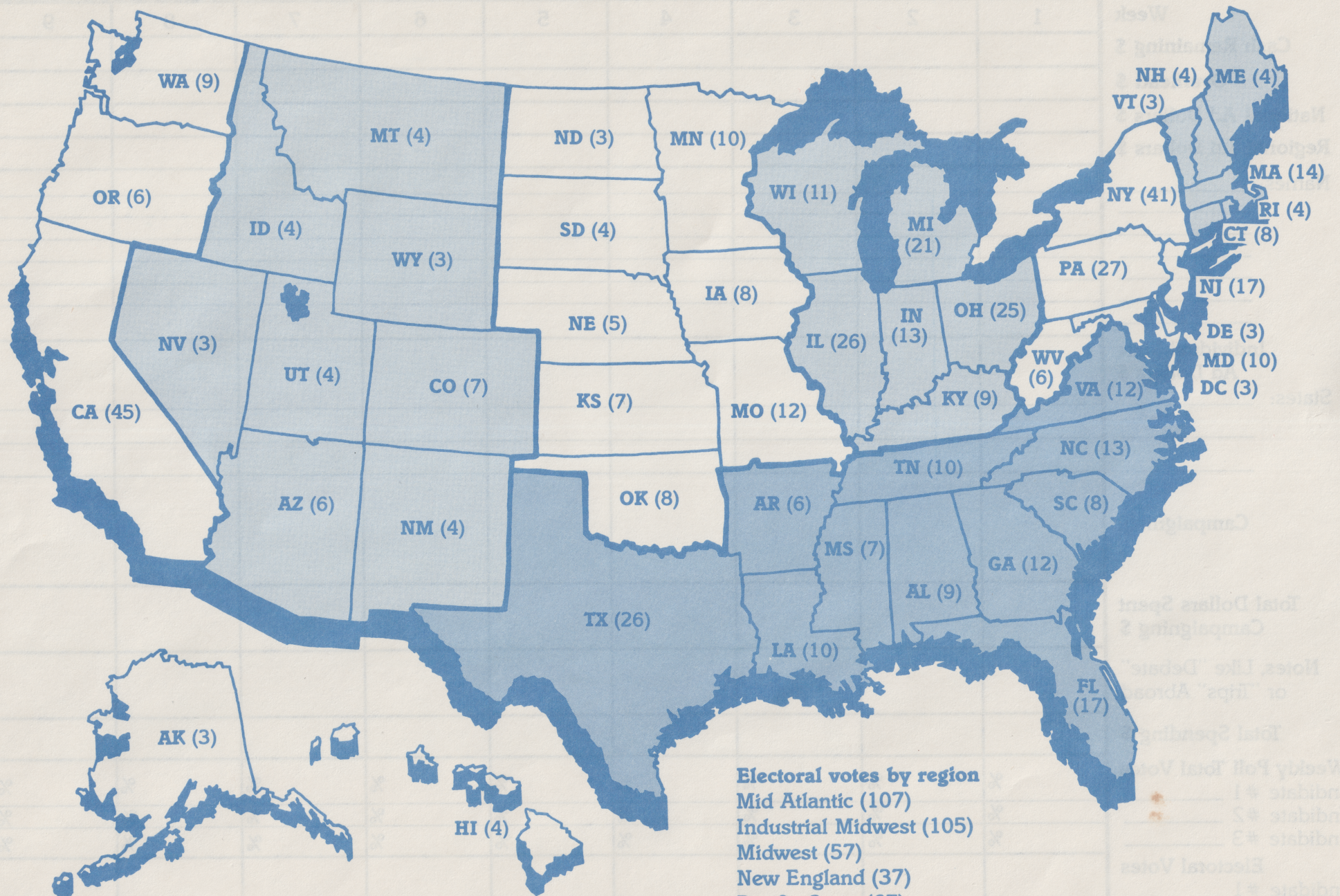
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# Electoral Votes per State as of 1980 Campaign



## Electoral votes by region

Mid Atlantic (107)  
 Industrial Midwest (105)  
 Midwest (57)  
 New England (37)  
 Pacific Coast (67)  
 South (130)  
 West (35)  
**Total Electoral votes (538)**